



Affiliate Program

Divingshop.com

Add a new revenue stream to your existing website

Money for nothing...

The experts at divingshop.com have put together 3 affiliate program packages to suit you, whether you are an enthusiast with a small site, or a dive hypermarket chain.

Let's cut the jargon straight away! An affiliate program is simply a way for you (the website owner), to be able to offer the goods & services of divingshop.com for sale from your website, with the minimum fuss. Divingshop.com will receive the orders, process the payments & deliver the goods. Your sole task is to receive a monthly commission cheque from divingshop.com.

This is made possible because divingshop.com has created sophisticated software to allow their e-commerce platform to be integrated into numerous websites & track which sales came from where, and who is owed what commission.

In a nutshell, we can add a full e-commerce diving shop with xxxxx stock items to your website. This will be branded with your logo / site colours to fit seamlessly into the rest of the site.

There are 4 programs, designed for different circumstances:

Individual - 1 person with non commercial website

1 off setup fee:	£100
Commission rate	4% *

Group - Organisation with information / non profit making website

1 off setup fee:	£200
Commission rate	6% *

Corporate - Business with promotional / profit making website

1 off setup fee:	£500
Commission rate	6% *

DIY Banner Option

No setup fee (you add banner & code from our website)

Commission rate	2% *
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(Visit www.divingshop.com/banner for more information)

* Commission on specials will be paid at 2%



Affiliate Program Application Form

Please detach & send with a cheque made payable to divingshop.com to:

divingshop.com,
Unit M, Arthur Brays Boatyard,
West Quay Road,
Poole, Dorset, BH15 1HT

I would like to apply for:

Individual Group Corporate

Name: _____

Company / Group: _____

Address: _____

Tel: _____

Email: _____

Website: _____

FTP Details of website:

http:// _____

Username: _____

Password: _____

Address commission cheques to be sent to (tick here if same as main address)

Name to be used on commission cheques: _____

I have read & agree to the terms & conditions sent with this document & available on divingshop.com/affiliate/terms.htm

Signed: _____

Date: _____

- please update you records with my new information
- please remove my name from your mailing list